

# MARKET YOUR B2B WHITEPAPERS TO MILLIONS OF READERS AND BUYERS ONLINE

PUBLISH THEM ON  
 **online  
WHITE  
PAPERS**

- ✓ Establish Thought Leadership
- ✓ Generate Customer Opportunities
- ✓ Build Brand Awareness
- ✓ GDPR-Compliant Source of Leads

Reach key decision makers actively researching solutions and ideas with [OnlineWhitepapers.com](https://OnlineWhitepapers.com)

Whitepapers are a powerful part of your content marketing.

OWP is a vast library of in-depth B2B research topics from major companies in written, video, and interactive formats that connect with businesses every day. You can do the same by publishing with us.

Submission plans include a dashboard with real-time analytics. It provides continuous insights on the performance of your whitepapers. Plus, you have access to user contacts with details, IP, social profile, country/city, and more.

Look at our submission plans on back and choose the one that's right for you. Then submit your whitepapers today!

GET PUBLISHED. GET READ. GET RESULTS.

# WHITEPAPER SUBMISSION PLANS

We offer submission options for any size company. Choose the best plan for you.

## COMPARE OUR SUBMISSION PLANS

	STANDARD	ENTERPRISE
	FREE	CALL FOR QUOTE
Whitepaper Uploads	1 Paper/Mo. +	5 or More /Mo.
Dashboard Access w/Analytics	✓	✓
700-Word Description++	✓	✓
Whitepaper Video +++	✓	✓
Search Engine Optimization (SEO)	✓	✓
Social Media Share (LinkedIn, Facebook, Twitter)	✓	✓
Access to User Contacts ++++ (Details, IP, Social Profile, etc.)	✓	✓
Dedicated URL (Company/Category/Whitepaper-Name)	N/A	✓
Admin Dashboard	N/A	✓
Account Manager	N/A	✓

+The Standard Plan is limited to 1 free whitepaper upload per month. To upload more papers, upgrade to the Enterprise plan. Please contact us for the monthly rate.

++Number of words in the description will vary based on complexity of topic.

+++Video creation is at the discretion of the editor and is based on your whitepaper's topic and length.

++++Details on the people who download your whitepapers and respond to your promotional campaigns are available. Please contact us for the rates.

## PROMOTIONAL CAMPAIGN OPTIONS

Market your whitepapers to millions of potential readers and buyers with these promotional options. Pricing and ordering will be available on your dashboard after your paper has been published.

### DISPLAY ADVERTISEMENT

Engaging ad posted on  
inner page of our site  
for one week.

### SOCIAL MEDIA SHARE

Posted on our  
Facebook and Twitter  
pages.

### SOCIAL MEDIA PAID CAMPAIGN

One Paid campaign run  
in LinkedIn, Facebook  
and/or Twitter.

### E-NEWSLETTER AD

Banner Ad in our  
e-newsletter sent to an  
audience of your choice  
of industry

### EMAIL CAMPAIGN

Sent to your choice and  
number of a very focused  
audience in our database  
of millions of contacts.

## START SUBMITTING WHITEPAPERS TODAY

GET PUBLISHED. GET READ.  
GET RESULTS.



online  
WHITE  
PAPERS